

Dental Proposal

Choose your Coaching Option:

Self Study Program: \$250/Month

A full toolbox of online tutorials to help you navigate your social media choices, blog and automation to make it all come together. Includes a Monthly Group Coaching Call/Webinar.

Starter Plan: \$500/Month

Combine the self study toolbox tutorials with a monthly personal coaching call, email and phone support as you implement the social media tools. Personal site review and suggestions to help you get the most from your online presence.

Interactive Coaching Program: \$1000/Month

A fully developed organic marketing evaluation, social media strategy, website funnel and implementation it with this interactive coaching option. Full access to email/phone support, team trainings, webinars and accountability.

Outsourced Strategy: \$3,000 Down & \$1,500/Month

An outsourced strategy where we will blog for you and interact in your social media sites so you can focus on what you do best. Think of this as your full time marketing department focusing on social media. Weekly question/answers will be exchanged and expected so we can help capture the culture of your office and share via social media sites. Includes a blogging website developed for your practice.

*Coaching plans are for an initial 12 month contract and then will auto-renew on a monthly basis thereafter.

Choose your Website Option:

Starter Site: \$3000

Incorporate a blog to your existing site or create a new site with basic navigation, up to 3 plug-ins and widgets for additional function. Includes blog content delivery to major social media sites.

Midrange: \$6,000

A new blog with 6-7 pages, up to 6 widgets and plug-ins for additional function. A range of fuller mobility with this option. Includes blog content delivery to major social media sites.

Fully Optimized Solution: \$9,000

A custom blog solution made to look and feel like a fully customized site. Content delivery review, 7+ pages, up to 9 widgets and plug-ins, fully optimized for SEO, Google Analytics and more. Includes blog content delivery to major social media sites.



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www.InSightsforDentists.com